



STANDARDS-BASED RADIOLOGY DRIVES QUALITY AND IMAGING GROWTH

CHALLENGE

The former radiology group was delivering poor quality and service at very high cost. Medical staff was unhappy and didn't trust report accuracy.

SOLUTION



53 radiologists privileged across the hospitals

- 3 Interventional Radiologists onsite covering 100% of diagnostic IR needs; Onsite medical director to lead staff and serve on MEC/Tumor committees
- 37 Emergency Department Specialists
- 9 Musculoskeletal Imaging Specialists
- 3 Women's Imaging Specialists
- 2 PET/Nuclear Medicine Specialists
- 11 Neuroradiologists
- 5 Body Radiologists
- 3 Cardiac Specialists
- 2 Pediatric Radiologists



Increase medical staff satisfaction with regular communication, subspecialty access and iPhone app for faster delivery of reports and consults



Improve turnaround times and critical findings compliance with contracted service levels

SOLUTION



Drive quality standards with checklist-driven reports, advanced peer review and critical findings management program



Increase physician referrals with integrated local awareness and marketing campaign



Grow volumes and reimbursements through business intelligence analytics and utilization

RESULTS



\$200,000 of administrative fees eliminated



\$955,000 growth in annualized hospital reimbursements



30% average increase of imaging volumes



- ▶ This full-service acute care hospital network includes four hospitals with a total of 297 beds, 24 Community Care clinics and outpatient centers. It experiences more than a million patient interactions a year through more than 2,700 employees.